

Álvaro Rodríguez del Cañizo

Certification: Advertising & P.R. Graduate (UEM-CEES 1996-2000)

Place and date of birth: Madrid (Spain), 29/12/1978

Phone number: 0034.696.94.10.90

e-mail: alvaro@rcalvaro.tv ID Card: 51.983.384-A

Online portfolio:

<http://rcalvaro.tv> | <http://www.vimeo.com/rcalvaro>

Available for remote and presential working.



Working experience

Company: RCalvaro (www.rcalvaro.tv)

Job: Freelance motion graphics designer/ animator

April '11 - Currently

Clients: dieciseis.tv / oink.tv / gmrmarketing.com / doubleyou.com / cocoe.com / redpenguin.es

Company: Red Penguin (www.redpenguin.es)

Job: Motion graphics designer/ animator

September '10 - March '11

Board design, animation (2d and 3d) and postproduction for advertising agencies and broadcast communication groups, being the main client Antena 3 TV group, creating for them motion graphics for promos with CS Suite/Cinema 4d and on air communication with VizRT Artist.

Company: GMR (<http://www.gmrmarketing.com/es-en/>)

Job: Motion graphics designer/ animator

June '10 - September '10

Board design, animation (2d and 3d) and postproduction focused on non conventional advertising media (Digital signage, P.R. actions, social media...).

Clients: Telefónica's Flagship Store Gran Vía, 28, Audi, Real Madrid and others.

Company: Frame (www.frame.dk)

Job: Motion graphics intern

March '10 - May '10

Full time 3 months internship in Copenhagen (Denmark) doing animation (2d and 3d) and postproduction (color grading, compositing, rotoscoping) for broadcast and commercials.

Clients: Stepstone, TDC, Telenor, TV2 (Fra Fastebonder til Verdensmaend, Danmark's Next Top Model, All Stars '10).

Company: Showspot (www.showspot.tv)

Job: Motion graphics designer/ animator

April '06 - February '10

Creation of audiovisual content for digital signage advertising media, both adaptating existing graphic material and creating it from briefing. The daily working tools were the Adobe Creative Suite (focused specially on After Effects, Premiere, Photoshop, Illustrator and Flash) and Cinema 4D for the 3D needs.

As additional tasks I've also performed video formats definition and conversion, FTP transfer, DVD authoring and contact with clients.

Clients: Telefónica (Movistar stores and Flaship Store Gran Vía, 28), Telepizza, Kinopolis, Nike, Alain Afflelou, Marlboro, Volkswagen, Toyota and others.

Company: Tau Realización Audiovisual (www.tau.es)

Job: Jr. Multimedia graphic designer

March '01 - December '05

Creation of graphic material and multimedia content for company's presentations and interactive CD-ROM. Working tools: Photoshop, Corel Draw, Flash, Director and Premiere.

Clients: Citroën, National Atesa, Calvo, Nivea, Pascual and others.

Academic education

Advertising & P.R. Graduate. Universidad Europea de Madrid - CEES (1996-2000)

Flash with Action Script. Crea Formación, Madrid (September 2001)

DVD authoring with DVD Studio Pro. IES Puerta Bonita, Madrid (July 2003)

VizRT: Design and animation with Artist. Template creation in MultiChannel (January 2011)

Languages

Spanish: Native.

English: Written and spoken. High.

Computer Software

Windows & MacOS environments.

Adobe Creative Suite:

After Effects: Advanced.

Premiere: Medium/High.

Encore DVD: Medium/High.

Dreamweaver: Medium.

InDesign: Basic.

Photoshop: Advanced.

Illustrator: Medium/High.

Flash: Medium/High (With ActionScript).

Lightroom: Medium.

Cinema 4D: Medium level, specially focused on animation.

VizRT Artist: Medium level.

Others: Video conversion, FTP transfer.